Suggested Schools to Research

Bennington College (VT)
Boston University (MA)

Cooper Union (NYC)

Cornell University (NY)

CUNY, Brooklyn College (NYC)

CUNY, City College (NYC)

CUNY, Kingsborough CC (NYC)

CUNY, LaGuardia CC (NYC)

CUNY, Queens College (NYC)

Drexel University (PA)

Ithaca College (NY)

Marist College (NY)

New York Institute Tech (NYC)

New York University (NYC)

Northeastern University (MA)

Otis College of Art & Design (CA)

Parsons School of Design (NYC)

Pratt Institute (NYC)

Rhode Island School of Design (RI)

Rochester Institute of Technology (NY)

Savannah College of Art & Design (GA)

School of Visual Arts (NYC)

St. Johns University (NYC)

SUNY Alfred State (NY)

SUNY Buffalo State (NY)

SUNY FIT (NYC)

SUNY Fredonia (NY)

SUNY New Paltz (NY)

SUNY Oneonta (NY)

SUNY Purchase (NY)

Syracuse University (NY)

University of the Arts (PA)



For Additional Information

Animation World Network (AWN)

Tel: 323-606-4200 www.awn.com

American Institute of Graphic Arts (AIGA)

Tel: 212-807-1990 www.aiga.org

College Art Association (CAA)

Tel: 212-691-1051 www.collegeart.org

• Fashion Group International

Tel:212-302-5511 www.fqi.orq

 International Animated Film Association (ASIFA)

www.asifa.net

 The National Association of Schools of Art and Design (NASAD)

Tel: 703-437-0700 www.arts-accredit.org



Explore Visual Arts

(Digital and Studio Art)



New Utrecht High School College Office

Types of Digital and Studio Arts Programs

- Animation/Computer Graphics/Graphic Designs
- Art History
- Cinematography & Film/Video Production
- Fashion & Apparel Design
- Fine/Studio Arts
- Interior Design
- Photography



What is it about?

- The arts major is a popular major for students who might like to pursue a career in painting, drawing, photographing, fashion, or other creative expressive fields.
- Students in digital arts major will learn how to use a wide variety of digital animation programs and explore electronic music, video installation, and web design. Students will also study history and theory of digital media and work on perfecting basic around skills such as drawing, designing, and color theory.
- Students in studio arts major will learn art history and standard drawing and painting techniques more efficiently and consistently. Students in this major will learn to develop their own style and listen to and learn from criticism of their work.
- Both digital and studio arts requires students to work in a studio for long hours.

You might consider this major if you are good at/like:

- Active Listening
- Creative, Imaginative and Curious
- Critical reading/thinking
- Drawing, Painting, Photography
- Museums and Galleries
- Organize
- Painting and/or Drawing
- Patience
- Persistent
- Spatial Thinking/Analysis
- Taking Risks

Visualizing ideas



Recommended High School Prep

- ✓ English Language Arts
- ✓ Math
- ✓ Social Studies
- ✓ Science
- ✓ Art, Studio Art, Photography, Drawing
- ✓ Computer courses
- *These are courses that will be valuable to you prior to applying to digital and studio art programs.
- *Joining art, drawing, and/or photography clubs and activities will be beneficial.

What program should I apply to?

Consider the following when researching and selecting college program(s):

- Academic admissions criteria, SAT/ACT scores, location, environment, tuition fees, financial aid, school size, curriculum, etc.
- What equipment/supplies does the department provide and how available is the equipment?
- What studio and lab facilities are provided and when do students have access to them? When do students start doing actual production?
- Do they offer internships? What are recent graduates doing?

Career Trends

* Career trends vary based on program interest. Careers listed are not limited to the following:

Animation, Graphic Design, & Digital Art:

- Art Director, Production
- Background Character, Game, Web Designer
- Concept Artist, Illustrator, Special Effects
- Production Coordinator.
- 2-D, 3-D Animator, Stop Motion Animator

Fashion & Apparel Design:

- Designer, Assistant Designer, Textile Designer, Technical Designer,
- Illustrator
- Pattern Maker, Visual Merchandiser, Stylist, Costume Designer

Film Production & Photography:

- Video Making, Camera Operator, Sound Operator, Screen Writer
- Photojournalist, Various types of Photography
- Director of Photography
- Director
- Production Manager, Assistant

Interior Design:

• Interior, Furniture, Lighting Designer, Facilities Manager, Trade Show Exhibit Designer