

## Suggested Schools To Research

Adelphi University (NY)  
Babson University (MA)  
Boston College (MA)  
Boston University (MA)  
Cornell University (NY)  
CUNY, Baruch College (NYC)  
CUNY, BMCC (NYC)  
CUNY, Brooklyn College (NYC)  
CUNY, College of Staten Island (NYC)  
CUNY, Kingsborough CC (NYC)  
CUNY, Medgar Evers College (NYC)  
CUNY, Queens College (NYC)  
Fordham University (NYC)  
Georgetown University (DC)  
Hofstra University (NY)  
Howard University (DC)  
New York University (NYC)  
Northeastern University (MA)  
Pace University (NYC)  
Penn State University (PA)  
Rutgers University (NJ)  
St. Francis College (NYC)  
St. John's University (NYC)  
St. Joseph's College (NYC)  
SUNY Albany (NY)  
SUNY Alfred State (NY)  
SUNY Binghamton (NY)  
SUNY Brockport (NY)  
SUNY Buffalo (NY)  
SUNY Buffalo State (NY)  
SUNY Cortland (NY)  
SUNY New Paltz (NY)  
SUNY Old Westbury (NY)  
SUNY Oswego (NY)  
Syracuse University (NY)  
University of Pennsylvania (PA)



## For Additional Information

- **American Accounting Association (AAA)**  
Tel: 941-921-7747  
[www.aaahq.org](http://www.aaahq.org)
- **American Council for Construction Education**  
Tel: 210-495-6161  
[www.acce.hq.org](http://www.acce.hq.org)
- **American Institute of Certified Public Accountants**  
Tel: 212-596-6200  
[www.aicpa.org](http://www.aicpa.org)
- **American Management Association (AMA)**  
Tel: 877-566-9441  
[www.amanet.org](http://www.amanet.org)
- **American Risk and Insurance Association**  
Tel: 610-640-1997  
[www.aria.org](http://www.aria.org)
- **National Foundation for Teaching Entrepreneurship**  
Tel: 212-232-3333  
[www.nfte.org](http://www.nfte.org)

# Explore Business



**New Utrecht High School  
College Office**

## Types of Business Programs

### Finance Related Business Major(s):

- Accounting
- Economics
- Finance
- Marketing

### Business Admin & Management Major(s):

- Business Management/Administration
- E-commerce
- Entrepreneurship
- Health Care Management
- Human Resources Management
- Supply Chain/Logistics/Operations Management
- Management Information Systems

### Other Specific Business Major(s):

- Advertising
- Construction
- Fashion Merchandising
- Hospitality
- International Business
- Public Relations
- Real Estate

## What is it about?

- 1 Business majors study the buying, selling, and producing of goods, as well as business organization and accounting. Students in this major will learn how to use basic principles and techniques of business in a variety of work places.
- 1 Students will be exposed to the critical elements that make organizations function efficiently. A business major can apply their skills to virtually any industry.
- 1 Business majors will learn to work with numbers, develop their oral and written communication skills, and interact professionally with other business people who will visit their classes.
- 1 Business programs prepare students to plan, organize, direct, and control an organizations activity.

## You might consider this major if you are good at/like:

- 1 Attention to detail
- 1 Critical reading/thinking
- 1 Communication/verbal skills
- 1 Computer skills
- 1 Creative
- 1 Enjoy working with numbers
- 1 Enjoy team work and working with others
- 1 Good leadership skills
- 1 Interactive Personality (varies between majors)
- 1 Multi-tasking
- 1 Organizational and Analytical skills
- 1 Starting and running a business
- 1 Stress management
- 1 Tasking risk



## Recommended High School Prep

- ✓ English Language Arts
- ✓ Algebra, Trigonometry, Geometry, Pre-Calculus, Calculus, Statistics
- ✓ Social Studies, Geography
- ✓ Science
- ✓ Foreign Language, Communications, Speech
- ✓ Computer courses
- ✓ Economics
- ✓ Any Business-related courses (if available)

\*These are courses that will be valuable to you prior to applying to business programs.

## What program should I apply to?

### Consider the following when researching and selecting college program(s):

- Academic admissions criteria, SAT/ACT scores, location, environment, tuition fees, financial aid, school size, curriculum, etc.
- Do they offer internships? What are recent graduates doing?



## Career Trends

\* Career trends vary based on program interest. Careers listed are not limited to the following:

### Finance Related Careers:

- Auditor, Tax, Corporate Accountant/Advisor
- Financial Planner, Investment Banker, Sales & Marketing Professional, Venture Capitalist
- Fraud Examiner, Stock Broker, Financial Analyst

### Business Management Careers:

- Manager, Corporate Executive, Franchise, Business Owner, Distributor, Entrepreneurship,
- Human Resource Management
- Construction Manager, General Contractor, Site Inspector
- Cost Estimator, Contact Administrator
- Operations Manager

### Other Business Related Careers:

- Fashion Designer, Buyer, Show-room Account Executive, Import/Export Specialist, Visual Merchandiser
- Restaurant, Hotel, Club Manager, Event organizer
- Real Estate Broker, Appraiser, Mortgage Banker